

# Business Management



## PROGRAM SHEET



### BUSINESS, MANAGEMENT, ADMINISTRATION

## Possible Careers

- Department manager
- Program manager
- Business owner
- Line supervisor

## Salary Information

Average wage was \$15.22 an hour for 2007 Wisconsin Technical College Business Management graduates. Average annual salary was \$33,300.

## Associate Degree – 63 credits

Management activities occur in business, manufacturing, government, not-for-profit, and tribal sectors of our economy. Business managers implement the plans of an organization by coordinating basic operations. They work in finance, staffing, planning, quality, marketing, and information management. They analyze external and internal conditions and problems; lead, motivate, and coach employees; and serve as representatives of their organization.

The Business Management program provides the skills and knowledge managers need to guide organizations in reaching goals by working with people and other organizational resources. The program assists students in identifying career goals and assists people who are already in the workforce by providing additional training for career advancement. The program also helps students identify areas of special interest in management and develop specialized knowledge in those areas.

*Continued on other side*

we are  
futuremakers

# Business Management

Business Management students can earn certificates to achieve recognition for a series of related courses before they earn the Business Management degree. Credits from four certificates apply to the Business Management degree.

## Business Management Degree Program Outcomes

- 1) Apply concepts, methods, processes and functions of management to business operations.
- 2) Develop effective working relationships within work groups including non-traditional and culturally diverse environments.
- 3) Evaluate corporate social responsibility and ethical situations.
- 4) Apply principles of human resource management to human resource situations.
- 5) Communicate business information effectively using a variety of formats for a variety of audiences.
- 6) Analyze information to assist in problem solving and decision making to support the organization's mission.
- 7) Demonstrate basic financial analysis skills.
- 8) Apply continuous improvement processes in a variety of business applications.

## Academic Laddering/Credit Transfer

Students who complete the Business Management degree can seamlessly transfer credits to the following universities: Franklin University, Viterbo University, Upper Iowa University, Milwaukee School of Engineering Rader School of Business, and Northland College.

Franklin, Viterbo, University of Wisconsin-Green Bay, and Upper Iowa universities offer distance learning options where students complete classes while living in the Northwoods.

Nicolet also offers a number of short-term Business Management Certificates. These include the Entrepreneurial Certificate, General Business Management Certificate, Tribal Management Certificate, and the Supervisory Management Certificate.

## Curriculum Credits

### First Year

#### Fall Semester

10-102-100 Business Organization & Management . . . . .	3
OR	
10-102-140 Fundamentals of Tribal Management . . . . .	(3)
10-103-115 MS Word, Beginning . . . . .	1
10-103-126 MS Excel, Beginning . . . . .	1
10-103-141 MS PowerPoint, Beginning . . . . .	1
10-104-111 Marketing Principles . . . . .	3
10-801-195 Written Communications . . . . .	3
OR	
20-801-219 English Composition I . . . . .	(3)
10-804-123 Math with Business Applications . . . . .	3
OR	
20-804-220 Intermediate Algebra . . . . .	(4)
	<b>15</b>

#### Spring Semester

10-101-140 Survey of Accounting . . . . .	3
10-102-120 Business Law . . . . .	3
OR	
10-102-144 The Law and Public Policy . . . . .	(3)
10-102-130 Principles of Management . . . . .	3
OR	
10-102-141 Advanced Tribal Management . . . . .	(3)
10-801-196 Oral/Interpersonal Communication . . . . .	3
OR	
20-810-201 Fundamentals of Speech . . . . .	(3)
10-809-195 Economics . . . . .	3
OR	
20-809-287 Principles of Macroeconomics . . . . .	(3)
	<b>15</b>

### Second Year

#### Fall Semester

10-102-112 Business Ethics . . . . .	3
10-102-160 Supervisory Management . . . . .	3
OR	
10-102-142 Tribal Supervisory Management . . . . .	(3)
10-102-110 Business Statistics . . . . .	3
10-801-197 Technical Reporting . . . . .	3
OR	
20-801-223 English Composition II . . . . .	(3)
10-809-191 Contemporary American Society . . . . .	3
OR	
20-809-271 Introductory Sociology . . . . .	(3)
	<b>15</b>

#### Spring Semester

10-102-115 Human Resource Management . . . . .	3
10-102-163 Small Business Management . . . . .	3
OR	
10-102-143 Managing Non-Profit Organizations . . . . .	(3)
10-102-145 Business Finance and Budgeting . . . . .	3
10-102-190 Business Management Internship/Capstone 3	
10-809-199 Psychology of Human Relations . . . . .	3
OR	
20-809-251 Introduction to Psychology . . . . .	(3)
Electives . . . . .	3
	<b>18</b>

Students must have a grade of "C-" or better in any course to progress in courses which require that course as a prerequisite and a grade of "C-" or better in all core courses to graduate. A cumulative G.P.A. of 2.0 is required for graduation.



Nicolet College Admissions Office  
 715.365.4451 or 800.544.3039 ext. 4451  
[inquire@nicoletcollege.edu](mailto:inquire@nicoletcollege.edu)  
 University Transfer Center Room 210  
 5364 College Drive  
 Rhinelander, WI 54501  
[www.nicoletcollege.edu](http://www.nicoletcollege.edu)